



# 2024 Sponsorship Opportunities

Each year, Wine on the Fox brings more than 5,000 people together to gather in Oswego for wine, food and music. When you sponsor Wine on the Fox, you help support beloved community events and amenities enjoyed all year long by our residents and beyond. In turn, we help you meet your marketing goals, putting your brand front and center while providing the opportunity to engage with thousands of patrons from throughout the area.

## **Presenting Sponsor** \$5,400 (1 Available) **Thank you, John Greene Realtor!**

- Event title: Wine On The Fox, presented by [YOUR BUSINESS]
- Your business's name included in all promotional materials, including two websites, social media, e-news bulletins, print newsletters and press releases:
- Five (5) collaborative social media posts
- Logo and name recognition on cover of event program, distribution 5,000
- Half-page ad in event program, distribution 5,000
- Logo inclusion on [oswegoil.org](http://oswegoil.org) events page
- Prominent name and logo placement on [wineonthefox.com](http://wineonthefox.com) home page
- Recognition in the Oswego News village newsletter, circulation 16,000
- Prominent mention in press releases and press follow-up
- Logo and name recognition on event signage, including two (2) welcome banners
- One (1) 10' x 10' booth space (tent provided by sponsor)
- Six (6) on-stage "thank you's"
- Onsite volunteer opportunities with logoed apparel (provided by sponsor)

## **Stage Sponsor** \$4,000 (1 Available)

- Stage banner: Your business's logo prominently placed on the stage backdrop
- Three (3) collaborative social media posts
- Your business's logo on [WineOnTheFox.com](http://WineOnTheFox.com), linked to your business
- Your business's logo printed on Welcome banners at two (2) festival entrances
- Your logo featured on program entertainment page, distribution 5,000
- Six (6) on-stage "thank you's"
- One (1) 10' x 10' booth space (tent provided by sponsor)
- Reserved seating area for up to 20 guests
- Onsite volunteer opportunities with logoed apparel (provided by sponsor)

## Merlot Sponsor \$2,750 (Several Available)

- Two (2) collaborative social media posts in conjunction with the event
- Your business's logo on wineonthefox.com
- Thank-you in the event program, 5,000 distribution
- Your business's logo printed on shared Welcome banners at two (2) festival entrances
- One (1) 10' x 10' booth space (tent provided by sponsor)
- Onsite volunteer opportunities with logoed apparel (provided by sponsor)

## Pinot Noir Sponsor \$1800 (Several Available) **Thank you, Capital Vacations, ERG and Renewal by Andersen!**

- One (1) promotional social media posts in conjunction with the event
- Thank-you in event program, distribution 5,000
- YOUR BUSINESS' logo on sponsorship page of wineonthefox.com
- One (1) 10' x 10' booth space (tent provided by sponsor)

## Creation Pavilion Sponsor \$1,000

- Thank-you in the event program, distribution 5,000
- Your business's logo on sponsorship page of wineonthefox.com
- Your business's logo on large pavilion banner in high-traffic area.

To sponsor, contact:  
Julie Hoffman, Events Manager  
Village of Oswego  
630-551-2344  
jhoffman@oswegoil.org  
**wineonthefox.com**

